



## **Contest Rules & Regulations**

### **Organiser & Eligibility**

- 1 This Peraduan MILO® “Sikit-sikit, lama-lama jadi bukit!” [“Contest”] is organised by Nestlé Products Sdn. Bhd. [45229-H] [“the Organiser”] and is open to all Malaysian residents older than 7 years of age as of 01/11/2008.
- 2 Participants between 7 to 17 years old must complete the parents’ or guardian’s details in the entry form in order to participate. Failure to do so will result in disqualification.
- 3 The following group of persons shall not be eligible to participate in this Contest:
  - (a) Employees of the Organiser [including its associated and related companies] and their immediate family members [children, parents, brothers and sisters, including spouses]; and/or
  - (b) Representatives, employees, servants and/or agents of advertising and/or promotion service providers of the Organiser [including its associated and related companies], and their immediate family members [children, parents, brothers and sisters, including spouses].

### **Duration**

- 1 This Contest will run from 01/11/2008 to 02/01/2009 [“the Contest Period”]. The Organiser shall reserve the right to amend the Contest Period at any time. All entries received outside the Contest Period will be disqualified.

### **Submission of Entries & Qualifying Criteria**

- 1 For every participating MILO® UHT pack purchased, you are entitled to enter this Contest. Please refer to the Proof of Purchase Table [“POP Table”] for the list of participating MILO® UHT pack and the proof of purchase [“Proof of Purchase”] required to enter this Contest.
- 2 Each entry form submitted, must be individually and originally filled, complete with the required details, correct count of MILO® UHT packs shown in the picture in the entry form and must be accompanied with the required Proof of Purchase. Incomplete, illegible or inaccurate entry form[s], entries with wrong answer[s], entries with incorrect and/or defective Proof of Purchase will be disqualified.
- 3 Each participant is entitled/eligible to submit more than 1 [one] entry form but each entry form must be accompanied with 1 [one] set of Proof of Purchase in 1 [one] envelope. Envelopes containing multiple entry forms or Proof of Purchase will be disqualified. Photocopies of entry forms are accepted, provided they are individually and originally filled.
- 4 Each entry form must be posted/sent by ordinary mail to the address as stated. Entry forms received via dispatch, courier service, POS Laju and/or any other means of delivery will be automatically disqualified. Proof of postage of the entry form shall not constitute proof of receipt by the Organiser.
- 5 Each qualified entry form received during the Contest Period will be allocated with the corresponding serial number[s] as stated in the POP Table.

### **Prizes**

- 1 The prizes for this Contest will be divided into 2 [two] categories.
- 2 First Category: 5 [five] Weekly Prizes X 9 [nine] weeks.

- (a) There are a total of 5 [five] Weekly Prizes to be won every week for 9 [nine] weeks during the Contest Period. Below are the weekly periods:
- Week 1: 01/11 – 07/11/08 • Week 2: 08/11 – 14/11/08 • Week 3: 15/11 – 21/11/08
  - Week 4: 22/11 – 28/11/08 • Week 5: 29/11 – 05/12/08 • Week 6: 06/12 – 12/12/08
  - Week 7: 13/12 – 19/12/08 • Week 8: 20/12 – 26/12/08 • Week 9: 27/12 – 02/01/09
- (b) The total serial numbers allocated each week will be divided by 5 [five] to derive the winning serial numbers for the Weekly Prizes. The winning serial numbers will be the closest, lower whole number that results after the stated division.
- For example:  
If the total serial numbers allocated for Week 1 is 5,888 entries, then the total will be divided by 5 [five] to derive the winning serial numbers. The winners are entries with serial number 1,177<sup>th</sup> as the first winning serial number and so forth.
- (c) The 5 [five] winning serial numbers for each week will win a Nintendo DS Lite and a Hong Leong Bank Savings Account worth RM200.00 [Ringgit Malaysia two hundred] each.
- (d) Each participant can win 1 [one] Weekly Prize per week only to a maximum of 2 [two] Weekly Prizes throughout the Contest Period. In the event a winner wins 2 [two] or more prizes, the other prize(s) will be won by the following higher serial number of the corresponding winning serial number. At the end of the Contest Period there will be 45 [forty five] Weekly Prizes to be won.

3 Second Category: 108 [one hundred and eight] Main Prizes.

- (a) The Main Prizes consists of 1 [one] Grand Prize, 2 [two] 2<sup>nd</sup> Prizes, 5 [five] 3<sup>rd</sup> Prizes and 100 [one hundred] Consolation Prizes.
- (b) The total serial numbers allocated during the Contest Period will be:
- divided by 3 [three] to derive the winning serial numbers for the Grand Prize and 2<sup>nd</sup> Prizes;
  - divided by 5 [five] to derive the winning serial numbers for the 3<sup>rd</sup> Prizes;
  - divided by 100 [one hundred] to derive the winning serial numbers for the Consolation Prizes.

The winning serial numbers will be the closest, lower whole number that results after the stated division.

For example:

If the total serial numbers allocated during the Contest Period is 96,664 entries, then the total will be divided by 3 [three] to derive the winning serial numbers for the Grand Prize and 2<sup>nd</sup> Prizes. The winners are entries with serial number 32,221<sup>st</sup> as the first winning serial number and so forth.

- (c) The first winning serial number will win the Grand Prize of a Hong Leong Bank Fixed Deposit worth RM10,000 [Ringgit Malaysia ten thousand]. The second and third winning serial number will win the 2<sup>nd</sup> Prize of a Hong Leong Bank Fixed Deposit worth RM5,000 [Ringgit Malaysia five thousand] each.
- (d) The 3<sup>rd</sup> Prize winning serial numbers will win a Hong Leong Bank Fixed Deposit worth RM2,000 [Ringgit Malaysia two thousand] each.
- (e) The Consolation Prize winning serial numbers will win a MILO® - Geng Bas Sekolah limited edition school bag each.
- (f) Each participant can win 1 [one] Main Prize only. In the event a winner wins 2 [two] or more prizes of different values, the lower valued prize(s) will be won by the following higher serial number of the corresponding winning serial number. At the end of the Contest Period there will be 108 [one hundred and eight] Main Prizes to be won.

4 Winners will be notified by post. All prizes must be claimed within 3 [three] months from the date of notification. All unclaimed prizes will be forfeited. The Organiser will not be held liable in the event of non-receipt or delayed delivery of the postal notification to the winner[s]. The winners list will also be announced in the Organiser's website [www.milo.com.my].

5 The Organiser shall reserve the right at its absolute discretion to substitute any of the prizes

with that of similar value, at any time without prior notice. All prizes are given on an “As Is” basis and are not exchangeable for cash, credit, other items or voucher, in part or in full.

- 6 Winners must abide by the terms and conditions of the party[ies] arranging and/or providing for the prizes and the terms and conditions attached to the prizes, if any.

### **Liability & Responsibility**

- 1 Participants and winners shall assume full liability and responsibility in case of any liability, mishap, injury, damage, claim or accidents [including death] resulting from their participation in this Contest, redemption and/or utilisation of the prizes and agree to release and hold the Organiser free and harmless of any liability.
- 2 All transportation, accommodation, personal costs and/or any other costs, fees and/or related expenses that are incurred to participate in this Contest and to redeem the prize are the sole responsibility of the participants and the winners.

### **Rights of the Organiser**

- 1 The Organiser shall reserve the right to use the names and/or photographs of the winners as materials for the purposes of advertising, trade and/or publicity, without any prior notice to the winners and the winners shall not be entitled to claim ownership or other forms of compensation on the materials.

### **Terms & Conditions**

- 1 The Judges' decisions are final and no correspondence thereon will be entertained.
- 2 By participating in this Contest, participants agree to be bound by this Contest Rules & Regulations, and the decisions of the Organiser.