

<b>Rules &amp; Regulations</b>	
<b>Organiser, Eligibility &amp; Duration</b>	
1	The MILO HIDUP BOLA REDEMPTION PROGRAMME ["Programme"] is organised by Nestlé Products Sdn. Bhd. [45229-H] ["the Organiser"].
2	The Programme is a loyalty reward programme eligible to all Malaysia and Brunei residents older than 18 years of age as of 01/06/2010.
3	The Programme will run from 01/06/2010 to 31/08/2010 ["the Programme Period"] or while stocks of the Collectible Football Premiums lasts. The Organiser shall reserve the right to amend or terminate the Programme Period at any time.

<b>Programme Mechanics</b>	
1	For every participating MILO product purchased, you are entitled to participate in the Programme. Please refer to the Proof of Purchase & Points Table shown on the Redemption Form ["Form"] for the list of participating MILO products, the proof of purchase ["POP"] required and points ["Points"] entitled for every MILO products purchased. <i>For example:</i> <i>For the purchase of MILO pack 2kg barcode, participants will be eligible for 20 Points.</i>
2	All participants may redeem the Points accumulated during the Programme Period. Please refer to the Collectible Football Premiums Table shown in the Form for the list of Collectible Football Premiums ["Premiums"] available during the stated Redemption Months ["Month"] and the number of Points required to redeem. You may only redeem 1 [one] Premium in each Form. Premiums are available only during each Month as per stated in the Form and no pre-booking is allowed. Redemption of Premiums will be fulfilled according to the receipt date of the Form.
3	Each Form submitted, must be complete with the required details and must be accompanied with the POP required and equivalent to sufficient Points. Incomplete, illegible, inaccurate Form[s], with incorrect and/or defective/damaged POP/Points will be disqualified. Excess Points submitted will not be returned. Each Participant is entitled/eligible to submit more than 1 [one] Form for each Month. Photocopies of Forms are accepted.
4	All Form[s] must be sent to the address as stated via post, dispatch, courier service or POS Laju, at the Participants own risk. Proof of postage of the Form[s] shall not constitute proof of receipt by the Organiser.

<b>Redemption Premiums Delivery</b>	
1	Redemption of Premiums must be made within the Month[s] stated in the Form. No redemption will be entertained after 31/08/2010. Points accumulated during the Programme Period are non-transferable and not exchangeable for cash.
2	The Organiser will set up Redemption Collection Centres in selected major towns. Participants in the vicinity of the Redemption Collection Centres will be notified by post based on the delivery address provided in the Form and will be given collection details and schedule. The Organiser will not be held liable in the event of non-receipt or delayed delivery of the postal notification to the Participant[s]. All redeemed Premiums must be claimed within the notified schedule. All unclaimed redeemed Premiums after the dates specified will be forfeited.
3	For Participants out of the Redemption Collection Centres vicinity, redeemed Premiums will be delivered to the delivery address provided by the Participants within 8-10 weeks after the Programme Period. The Organiser shall exercise care in delivering the Premiums but the Organiser will not be held liable in the event of non-receipt, delayed or damaged delivery of the Premiums to the Participant[s].
4	The Organiser shall reserve the right at its absolute discretion to substitute any of the Premiums in the Form with that of similar value, at any time without prior notice. All Premiums are redeemed on an "as is" basis and are not exchangeable for credit, other items

	or voucher in part or in full.
5	All Participants must abide by the terms and conditions of the party[ies] arranging and/or providing for the Premiums and the terms and conditions attached to the Premiums, if any. In the event there is a manufacturing defect, the Participant must return the said Premium to the Organiser at his own cost, undamaged and in its original packaging for a replacement within 2 weeks of receipt of the Premium.

### **Liability & Responsibility**

1	Participants shall assume full liability and responsibility in case of any liability, mishap, injury, damage, claim or accidents [including death] resulting from their participation in the Programme, redemption and/or utilisation of the Premiums and agree to release and hold the Organiser free and harmless of any liability.
2	All transportation, accommodation, personal costs and/or any other costs, fees and/or related expenses that are incurred to participate in the Programme and to redeem the Premiums are the sole responsibility of the Participants.

### **Rights of the Organiser**

1	The Organiser reserves the right to use the names and/or photographs of the Participants as materials for the purposes of advertising, trade and/or publicity, without any prior notice to the Participants and the Participants shall not be entitled to claim ownership or other forms of compensation on the materials.
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### **Terms & Conditions**

1	The Rules & Regulations are prepared in English, Bahasa Malaysia and Chinese. In the event of inconsistencies between all versions of the Rules & Regulations, the English version shall prevail.
2	The Organisers' decisions are final and no correspondence thereon will be entertained.
3	By participating in the Programme, Participants agree to be bound by the Rules & Regulations, and the decisions of the Organiser.