



Nestlé®

Good food, Good life

PERADUAN MILO X PARK SEO-JUN: PENCARIAN KOD RAHSIA

FAQ

Q1: How do I participate?

A: **STEP 1:** Purchase ALL four (4) product variants with Limited Edition packaging featuring the artist Park Seo-Jun on the packaging as per listed below in a single or a maximum of 2 original receipt(s) from any in-store and online outlets during the Promotion Period:

- (i) MILO Whole Grain Cereal 10 x 36g,
- (ii) MILO 3in1 Regular 18 x 33g,
- (iii) MILO Original Stick Pack 18 x 30g, and
- (iv) MILO Less Sugar 10 x 27g

STEP 2: Visit the Promotion website and complete the web form at:

<http://registration.nestle.com.my/milo-parkseojun>.

STEP 3: Complete all the required personal details and the Secret Words Sentence of “How does Park Seo-Jun champion his busy day?” in the web form provided on the Promotion Website.

STEP 4: Snap one (1) clear and legible picture/image in jpg or jpeg or png format of the Receipt(s) complete with the Receipt Details. One (1) Image must contain a picture of one (1) or a maximum of two (2) Receipts only and the file must be less than 2MB. Upload the Image on the web form and submit.

Q2: Must I buy ALL four (4) product variants with Limited Edition packaging featuring the artist Park Seo-Jun on the packaging?

A: YES, you MUST buy ALL four (4) product variants with Limited Edition packaging featuring the artist Park Seo-Jun on the packaging, which is one of each of the variants.



Q3: What if I cannot manage to get ALL four (4) product variants with Limited Edition packaging featuring the artist Park Seo-Jun on the packaging from the same outlet?

A: If you are unable to get ALL four (4) product variants with Limited Edition packaging featuring the artist Park Seo-Jun on the packaging, you are allowed to get the remaining product variant(s) from one (1) other outlet (either in-store or online) within the promotion period.

You are to take a picture of both purchase receipts in one (1) clear and legible picture/image in jpg or jpeg or png format of the receipt(s) complete with the Receipt Details.

One (1) Image must contain a picture of maximum (2) Receipts only and the file must be less than 2MB. Upload the Image on the web form and submit.

Q4: Where can I find the Secret Words to form the sentence “How does Park Seo-Jun champion his busy day?”?

A: Only the Limited Edition Products that features the artist Park Seo-Jun on the packaging will have the special QR Code at the back of the packaging. Participants must scan the QR codes to lead to a microsite to watch a Promotion MILO TVC Ad.

Each packaging QR Code will lead the participant to four (4) different MILO TVC Ads. There are two (2) Secret Words in each MILO TVC Ad. In total, Participants must watch four (4) MILO TVC Ads in the order the Products are listed in Q1 STEP 1 and spot four (4) sets of Secret Words and form one (1) sentence correctly.

You will find the 2 Secret Words in each TVC. Below are **EXAMPLES** of the Secret Words that you may find:

- (i) MILO TVC for MILO Whole Grain Cereal 10 x 36g – “BERANI” and “TERUS”
- (ii) MILO TVC for MILO 3in1 Regular 18 x 33g – “MELANGKAH” and “DENGAN”
- (iii) MILO TVC for MILO Original Stick Pack 18 x 30g – “PENUH” and “BERTENAGA”
- (iv) MILO TVC for MILO Less Sugar 10 x 27g – “BERSAMA” and “MILO”

Then you must form the correct sentence with the Secret Words example given above as per below:

BERANI TERUS MELANGKAH DENGAN PENUH BERTENAGA BERSAMA MILO

Q5: Where can I get more information about the promotion?

A: You can get more information about the promotion at:

<http://registration.nestle.com.my/milo-parkseojun>

Q6: Can I submit more than 1 entry?

A: Participants may submit as many entries as they wish but **each unique image of one (1) or a maximum of two (2) receipts is ONLY eligible for one (1) entry submission.**

The Organiser shall reserve the right to disqualify any entries with reprinted Receipt and/or duplicated Receipt and/or containing more than two (2) Receipts.

Q7: Will I receive a notification after I submit my entry?

A: Yes, there will be an auto-reply acknowledgement message upon submission of the Registration Form via the Website.

Q8: What is the age of participation and eligibility?

A: The Promotion is open to all individual legal residents of Malaysia with a valid identification document, aged 18 years and above as at the start of the Promotion Period. The Organiser shall reserve the right to request for evidence of identification documents.

Q9: What are the promotion period and entry deadline?

A: The Promotion starts at 00:00:00 on 30/09/2022 and closes at 23:59:59 on 03/11/2022.

All Entries must be received by the Organiser on or before 23:59:59 on 03/11/2022. All Entries received outside the Campaign Period will be automatically disqualified.

Q10: What are the prizes offered for this promotion?

A: A total of ten (10) Weekly Prizes to be won throughout the Promotion Period.

Two (2) Weekly Prizes which consists of one (1) Autographed Limited Edition MILO x Park Seo-Jun Tote Bags [random designs] each week for five (5) consecutive weeks.



Q11: What is the Weekly Prize period?

A: The five (5) weekly periods are as per below:

Week 1: 30/09 – 06/10/2022

Week 2: 07/10 – 13/10/2022

Week 3: 14/10 – 20/10/2022

Week 4: 21/10 – 27/10/2022

Week 5: 28/10 – 03/11/2022

Q12: How do you select the winners?

A: All Qualified Entries collected and processed by the Organiser during the Campaign Period will be allocated a set of serial number.
Each qualified entry will be given 1 Serial Number.

The total serial numbers allocated at the end of each Weekly Period will be divided by 2 to derive the winning serial numbers. The winning serial number will be the closest, lower whole number that results after the stated division.

Q13: How do you determine a prize winner?

A: The Organiser will contact all selected 10 Finalists via WhatsApp Number 6018 388 2455 to the Finalist's mobile number which was provided in the Registration Form. Each selected Finalist will be given one question to answer. If a Finalist fails to answer correctly and/or fails to answer the question posted within the time stated, the Prize(s) will be forfeited. The Organiser will not be held liable in the event the selected Finalist cannot be contacted for whatever reasons.

If in doubt upon receiving the WhatsApp message, the participants may call the Nestlé Customer Service number: 1-800-88-3433 for confirmation.

Q14: How many prizes can participants win during the promotion period?

A: Each participant may win 1 prize only during the promotion period.

Q15: How do I know if I've won the Prize?

A: As mentioned in Q11, Finalists will receive a WhatsApp message for a question session and must answer 1 question correctly within the stipulated time to win their prize.

Upon confirmation of the winners, the Winners' Announcement will be featured within 6-8 weeks from 03/11/2022 on the Organiser's website as & when available at:

<http://registration.nestle.com.my/milo-parkseojun> and MILO Facebook [<https://www.facebook.com/MiloMalaysia>].

Q16: How can I claim my prize?

A: The Organiser will send one (1) Autographed Limited Edition MILO x Park Seo-Jun Tote Bags [random designs] to the winners via courier within 4-6 weeks from 03/11/2022. The Organiser reserves the right to extend the timelines stated under the clause owing to reasons beyond the control of the Organiser.

All prizes must be taken according to the terms and conditions of the Organiser, its agent sponsor, and/or the third party providing the Prizes.

The Organiser will not be held liable in the event of non-receipt or delayed delivery of the Prizes to the Participant[s].

Q17: Who should I call for further information?

A: You may call the Nestlé Customer Service number: 1-800-88-3433 for any assistance you may require.

NOTE:

Consumers are encouraged to periodically check and read the Promotion T&C on the website for any additional terms as stated below:

B. Condition of Entry:

- 1.2 The Organiser reserves the right in its sole discretion, without prior notice, and without any liability to any person, at any time to change the Terms and Conditions including to change the Promotion Period, make Prize substitutions, cancel, terminate or suspend the Promotion in whole or in part. In the event of any changes to the Terms and Conditions, Participants agree that their continued participation in the Promotion will constitute their acceptance of the Terms and Conditions (as changed).