

## **MILO® HIDUP BOLA ALL STAR CHALLENGE 2021**

- 1. What is the MILO® Hidup Bola All Star Challenge?**  
MILO® Hidup Bola All Star Challenge, which is part of the MILO® Hidup Bola campaign, is a competition that shines the spotlight on young upcoming football stars to sharpen their skills and talents in Malaysia.
- 2. How do I participate?**  
Register → record video → upload on Instagram.  
To register, you can go to the MILO® website ([www.milo.com.my](http://www.milo.com.my)) & fill up the details as required. You must have a genuine social media account & must Like the MILO® Malaysia Facebook & Instagram pages to qualify.
- 3. How many categories are there?**  
There will be 2 categories, Under 16 (born in year 2005 and below) and Open Category (born in 2006 onwards). The Top 8 of each category from the preliminary round will compete in the virtual MILO® Hidup Bola All Star Challenge Grand Finale to win the once-in-a-lifetime MILOx FAM Ultimate Experience.
- 4. When will the registration for MILO® Hidup Bola All Star Challenge be open?**  
Registration for MILO® Hidup Bola All Star Challenge will be open throughout the contest period from 19 July 2021 and closes on 15 September 2021.
- 5. How much is the registration fee for the MILO® Hidup Bola All Star Challenge?**  
Registration is free of charge.
- 6. Can I register more than once?**  
No. All participants are only allowed to register once.
- 7. How will I know if my online registration is successful?**  
Registrants will receive a confirmation e-mail upon successful registration. The system will automatically allocate a unique Registration Number as shown in their confirmation e-mail.
- 8. Can I make changes to my personal information after confirmation of my registration?**  
Yes. You can make changes to your personal information by sending an email to [info@raceasia.com](mailto:info@raceasia.com) or contacting 1-800-18-0505 (Mon to Fri, 10am to 5pm, except public holiday). However, changes to race category, date of birth, NRIC and gender are NOT considered as changes to personal information.
- 9. I am a foreigner. Am I allowed to join the MILO® Hidup Bola All Star Challenge ?**  
No, the MILO® Hidup Bola All Star Challenge is open to Malaysian residents with a valid MyKad ID only.
- 10. How do I record the video?**
  - a) The Contest videos must be done by registered participants only.
  - b) Participants are allowed to submit one combined skills set video or three individual skills set videos.
  - c) The Contest videos can be recorded by using a mobile phone or video recording device.
  - d) Participant's full body must be visible while performing the skill challenges.
  - e) The duration of each video is 1 minute or 60 seconds in length.

### 11. What is the criteria and requirements for the skills set video?

You will be judged based on the three skills below:

- a) Juggling
- b) Dribbling
- c) Shooting

With one of these finishing moves:

- a) Passing of the ball
- b) Crossover of an obstacle or person
- c) To score a goal or hit a target

\*\* Please refer to the T&C for the detailed criteria of each skill set.

### 12. Can I record all three skills with one finishing move?

Yes, you can record 3 individual videos, for example:

- a) Juggling + Crossover
- b) Dribbling + Passing
- c) Shooting + Hit a target

Or 1 video:

Juggling, Dribbling, Shooting + Hit a target

### 13. How do I submit the video?

Upload the video(s) on your Instagram with the required hashtags and your Instagram profile settings has to be set to public.

#MILOAllStarChallenge  
#yourname

### 14. Can I edit the video using IG Reels or TikTok?

Yes. Videos can be edited using IG Reels or Tiktok editing tools, but they must be posted and shared on your personal IG Feed with the required hashtag to qualify as a valid entry.

### 15. What are the prizes to be won in the MILO® Hidup Bola All Star Challenge?

The Prizes to be won are as follow:

| Prize                      | 1 <sup>st</sup> Place | 2 <sup>nd</sup> Place | 3 <sup>rd</sup> Place | 4 <sup>th</sup> Place | 5 <sup>th</sup> - 8 <sup>th</sup> Place |
|----------------------------|-----------------------|-----------------------|-----------------------|-----------------------|---|
| Ultimate Experience to FAM | Yes                   | Yes                   | Yes                   | Yes                   | Yes                                     |
| Prize Money                | RM 5,000              | RM 3,000              | RM 1,000              | RM 1,000              | -                                       |
| Gift away                  | Playstation 5         | Nintendo Switch       | N/A                   | N/A                   | -                                       |
| Trophy                     | Yes                   | Yes                   | Yes                   | Yes                   | -                                       |
| E-Voucher *                | RM 100 e-voucher      | RM 100 e-voucher      | RM 100 e-voucher      | RM 100 e-voucher      | -                                       |

## **Questions on Grand Finale**

**1. How will I know if I am a Grand Finalist?**

All Grand Finalist will be contacted via phone and email once selected. Participants can also refer to the official MILO® website ([www.milo.com.my](http://www.milo.com.my)) for more information.

**2. When will the MILO® Hidup Bola All-Star Challenge Grand Finale take place?**

The MILO® Hidup Bola All Star Challenge Grand Finale will take place on 24 October 2021. It will be a virtual event subjected to the government restrictions and SOP at the time due to COVID-19.

**3. What do I need to prepare for the Grand Finale?**

You would need to prepare a 2-minute freestyle choreography based on the song selection provided.

**4. Where will the recording of Grand Finale take place?**

The recording of the Grand Finale event will be in Klang Valley. Details of the recording time and venue will be provided to all grand finalist once the preliminary round is over. Date and time will be subjected to the government restrictions and SOP at the time due to COVID-19.

**5. What if I can't make it for the briefing or recording days?**

All Grand Finalist must be available during the briefing and recording days. Any finalist who are unable to make it, will not be allowed to participate and another finalist will be selected.

**6. How many days will the recording be?**

The recording will take a total of 2 days.

**7. Will I be provided accommodation?**

Yes, accommodation will be provided.

**8. How do I watch the MILO® Hidup Bola All Star Challenge Grand Finale?**

The MILO® Hidup Bola All Star Challenge Grand Finale will be streamed live on MILO® Malaysia Facebook page on 24 October 2021.

**9. I am the winner of the MILO® Hidup Bola All Star Challenge, how will I get my prize?**

All prizes will be couriered to the winners after the MILO® Hidup Bola All Star Challenge Grand Finale show.

**10. I am the Grand Finalist, when will the MILOxFAM Ultimate Experience happen?**

Details of the MILOxFAM Ultimate Experience will be provided to all grand finalist once the Preliminary round is over. Date and time will be subjected to the government restrictions and SOP at the time due to COVID-19.

**\*\* More information will be provided to the Finalist and Winners in time to come**