MILO® HIDUP BOLA ALL-STAR CHALLENGE 2021

1. What is the MILO® Hidup Bola All-Star Challenge?

MILO® Hidup Bola All-Star Challenge, which is part of the MILO® Hidup Bola campaign, is a competition that shines the spotlight on young upcoming football stars to sharpen their skills and talents in Malaysia.

2. How do I participate?

Register \rightarrow record video \rightarrow upload on Instagram.

To register, you can go to the MILO website (www.milo.com.my) & fill up the details as required. You must have a genuine social media account & must Like the MILO Malaysia Facebook & Instagram pages to qualify.

3. How many categories are there?

There will be 2 categories, Under 16 (born in year 2005 and below) and Open Category (born in 2006 onwards). The Top 8 of each category from the preliminary round will compete in the virtual MILO® Hidup Bola All-Star Challenge Grand Finale to win the oncein-a-lifetime FAM Ultimate Experience.

- 4. When will the registration for MILO® Hidup Bola All-Star Challenge be open? Registration for MILO® Hidup Bola All-Star Challenge will be open throughout the contest period from 19 July 2021 and closes on 1 September 2021.
- 5. How much is the registration fee for the MILO® Hidup Bola All-Star Challenge? Registration is free of charge.

6. Can I register more than once? No. All participants are only allowed to register once.

7. How will I know if my online registration is successful? Registrants will receive a confirmation e-mail upon successful registration. The system will automatically allocate a unique Registration Number as shown in their confirmation e-mail.

8. Can I make changes to my personal information after confirmation of my registration?

Yes. You can make changes to your personal information by sending an email to info@racexasia.com or contacting 1-800-18-0505 (Mon to Fri, 10am to 5pm, except public holiday). However, changes to race category, date of birth, NRIC and gender are NOT considered as changes to personal information.

9. I am a foreigner. Am I allowed to join the MILO® Hidup Bola All-Star Challenge ? No, the MILO® Hidup Bola All-Star Challenge is open to Malaysian residents with a valid MyKad ID only

10. How do I record the video?

- a) The Contest videos must be done by registered participants only.
- b) Participants are allowed to submit one combined skills set video or three individual skills set videos.
- c) The Contest videos can be recorded by using a mobile phone or video recording device.
- d) Participant's full body must be visible while performing the skill challenges.
- e) The duration of each video is 1 minute or 60 seconds in length.

11. What is the criteria and requirements for the skills set video?

You will be judged based on the three skills below:

- a) Juggling
- b) Dribbling
- c) Shooting

With one of these finishing moves:

- a) Passing of the ball
- b) Crossover of an obstacle or person
- c) To score a goal or hit a target
- ** Please refer to the T&C for the detailed criteria of each skill set.

12. Can I record all three skills with one finishing move?

Yes, you can record 3 individual videos, for example:

- a) Juggling + Crossover
- b) Dribbling + Passing
- c) Shooting + Hit a target

Or 1 video:

Juggling, Dribbling, Shooting + Hit a target

13. How do I submit the video?

Upload the video(s) on your Instagram with the required hashtags and your Instagram profile settings has to be set to public.

#MILOAIIStarChallenge #yourname

14. Can I edit the video using IG Reels or TikTok?

Yes. Videos can be edited using IG Reels or Tiktok editing tools, but they must be posted and shared on your personal IG Feed with the required hashtag to qualify as a valid entry.

15. What are the prizes to be won in the MILO® Hidup Bola All-Star Challenge ? The Prizes to be won are as follow:

Prize	1 st Place	2 nd Place	3 rd Place	4 th Place	5 th - 8 th Place
Ultimate Experience to FAM	Yes	Yes	Yes	Yes	Yes
Prize Money	RM 5,000	RM 3,000	RM 1,000	RM 1,000	-
Gift away	Playstation 5	Nintendo Switch	N/A	N/A	-
Trophy	Yes	Yes	Yes	Yes	-
E-Voucher *	RM 100 e-voucher	RM 100 e-voucher	RM 100 e-voucher	RM 100 e-voucher	-

Questions on Grand Finale

1. How will I know if I am a Grand Finalist?

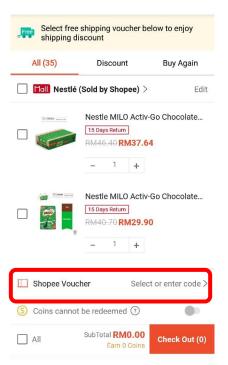
All Grand Finalist will be contacted via phone and email once selected. Participants can also refer to the official website MILO® webpage (www.MILO.com.my) for more information.

- 2. When will the MILO® Hidup Bola All-Star Challenge Grand Finale take place? The MILO® Hidup Bola All-Star Challenge Grand Finale will take place on 10 October 2021. It will be a virtual event subjected to the government restrictions and SOP at the time due to COVID-19.
- 3. What do I need to prepare for the Grand Finale? You would need to prepare a 2-minute freestyle choreography based on the song selection provided.
- 4. Where will the recording of Grand Finale take place? The recording of the Grand Finale event will be in Klang Valley. Details of the recording time and venue will be provided to all grand finalist once the preliminary round is over.
- 5. What if I can't make it for the briefing or recording days? All Grand Finalist must be available during the briefing and recording days. Any finalist who are unable to make it, will not be allowed to participate and another finalist will be selected.
- 6. How many days will the recording be? The recording will take a total of 2 days.
- 7. Will I be provided accommodation? Yes, accommodation will be provided.
- 8. How do I watch the MILO® Hidup Bola All-Star Challenge ? The MILO® Hidup Bola All-Star Challenge Grand Finale will be streamed live on MILO Malaysia Facebook page on 10 Oct 2021.
- 9. I am the winner of the MILO® Hidup Bola All-Star Challenge, how will I get my prize? All prizes will be couriered to the winners after the MILO® Hidup Bola All-Star Challenge Grand Finale show.

** More information will be provided to the Finalist and Winners in time to come

Questions on Shopee Voucher Code

- 1. What is the MILO® Hidup Bola All-Star Challenge and Shopee promo? Upon registration, participants will receive a Shopee Voucher Code of RM5 with a minimum spend of RM50. This is an exclusive promo for All Star Challenge participants only.
- 2. Where can I find the Shopee promo code? The Shopee promo code can be found at the bottom of your registration confirmation slip.
- **3.** How long is this voucher valid for? This Shopee Voucher Code is valid from 19 July till 30 October 2021.
- 4. What products can I purchase with the Shopee Voucher Code? The Shopee Voucher Code is applicable to all MILO® Powder & Stick Packs on Nestlé (Sold By Shopee): <u>Nestlé (Sold by Shopee)</u>, <u>Online Shop | Shopee Malaysia.</u>
- 5. Can the Shopee Voucher code be used with other store vouchers? Yes, this Shopee Voucher Code is stackable with in-store vouchers.
- 6. How many times can this voucher code be used? The Shopee Voucher Code can only be used once.
- 7. How do I claim/use the Voucher Code? The Voucher Code must be keyed in before payment of the product is made at the area shown in the red box below.



8. I forgot to use the Shopee Voucher Code and it has since expired. Can I receive a new voucher code?

All Shopee Voucher Codes are only given once upon registration. No new codes will be sent out.